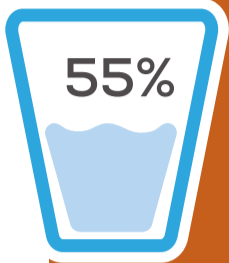


Is IT living up to its promises?

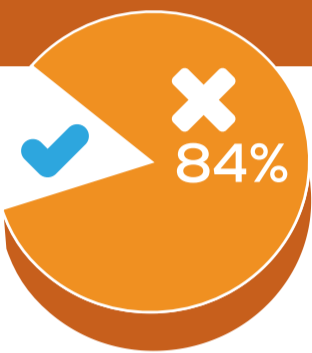
Cogeco Peer 1 canvassed the opinions of 150 UK IT decision makers to discover how well technology is helping businesses reach their potential.



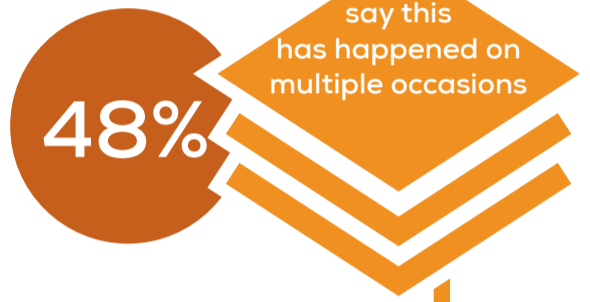
of UK IT decision makers admit that they struggle to keep up with the pace of technology



81% say that an IT service or system they've adopted has not lived up to expectations



of respondents said they do not believe their organisation is currently running IT systems best suited to their needs



say this has happened on multiple occasions

A → a

50% of survey respondents from the retail sector say they have experienced multiple instances where their IT did not live up to expectations

52% said higher costs are the outcome of tech that didn't fulfil its promises



68% say they did not receive the services they expected when asked about the impact of these failed IT systems and services

50% say they didn't get the service they required

73% of media respondents cite reliability as the biggest factor

60% of education respondents say they had experienced multiple times an IT service or system that did not live up to its promises



69% of IT leaders in education cite higher costs as the most pressing impact of failed systems



47% said it's a constant struggle to keep up to speed with rapidly accelerating innovations

To request your copy of the Powering Potential Study please get in touch:

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