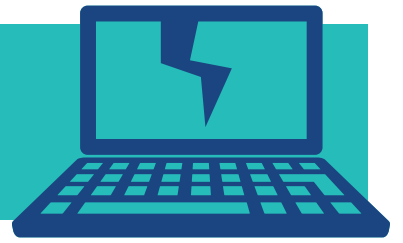
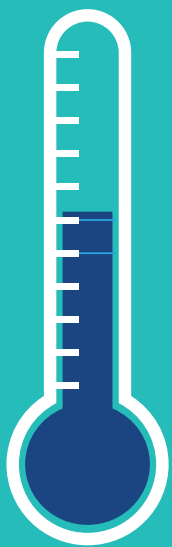


Cogeco Peer 1 canvassed the opinions of 150 UK IT decision makers to discover how restrictions such as complexity, security and system integration difficulties are impacting business.



85% of respondents believe that their organisation would see faster business growth if IT vendors were less restrictive

69% believe their organisations growth and development has been restricted by IT vendors' contracts



What creates frustration?

51% lack of flexibility

50% lack of reliability

40% too much choice

Agility is key!



60%

say IT vendors could do more to help their business to be more agile

21%

say IT vendors do not help their business to be agile at all

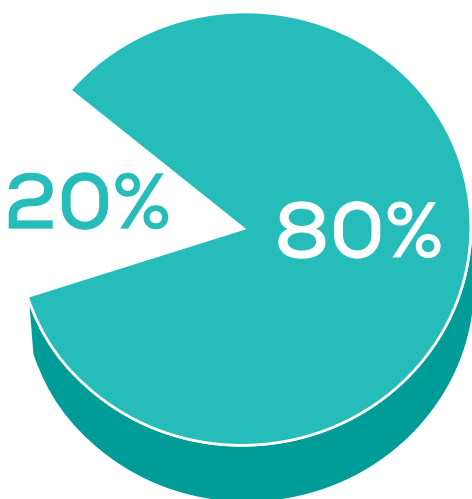
44%

of media respondents say if their IT vendors weren't so restrictive they would see significantly faster growth



56%

say they would see slightly faster growth



20% of respondents from Retail say that IT systems and services enable them to achieve the required levels of agility
80% don't

60%

say some improvement is needed from their IT vendors

To request your copy of the Powering Potential Study please get in touch:

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